



DREAM. DO.
DECENTRALIZE.

www.mpmlabs.xyz

X: @mpmlabs_xyz



I've truly enjoyed working with MPM on a wide variety of projects as they bring a clear, methodical approach to complex issues, always resulting in new strategies and a clear plan of action. Especially MPM's Web3 business boost helped us gain clarity on a strategic development of our new Web3 Media Company and how to best position it for growth."



Jamilia Grier
Forbes Tech Council
Founder & CEO ByteBao
Legal firm web3 specialized, Dubai



WE SPEAK SOLUTIONS, ACTIONS AND RESULTS.

TABLE OF CONTENTS

■ MPM Manifesto

■ Make powerful friends

- Empowered engineering
- Impactful excellence
- Structured reliability
- Sustainable commitment

■ Fields of Expertise

- Incubator
- Accelerator
- Bridge

■ Services Overview

■ 2web3



MPM MANIFESTO

We believe in the power of blockchain.
For both individuals and companies.

We believe in a maturing space.
Which will disrupt whole industries.

We've been navigating web3 since early 2017.
We help creators create.



MAKE POWERFUL FRIENDS

Hiring MPM Labs & our network of industry experts comes with several advantages for your venture.

IV

A sustainable business relationship based on **4 PILLARS**

1

EMPOWERED PIONEERING



FAST

you will love our "Web3 Business Boost", a methodical fast track to boost your venture



ACTION FOCUSED

translating brilliant ideas into actionable items and derivables



INNOVATIVE

in our Web3 Centre of Excellence we constantly research new tech and solutions.



CUTTING EDGE

our ultra MVP approach means building mini products to showcase your idea

2

IMPACTFUL EXCELLENCE



RESULT ORIENTED

your milestones and goals are measured with suited KPIs



COMPETITIVE

as a young company we offer competitive pricing, yet outstanding support



POWERFUL

industry leading partners & our team is composed of highly skilled individuals



PURPOSE DRIVEN

we apply the golden circle of communication & neuro-marketing methods

3

STRUCTURED RELIABILITY



DATA DRIVEN

in-house research
department applying
high-end analysis
techniques



SCIENTIFIC

close to academic
institution we apply cutting
edge scientific theory



ORGANIZED

C-Level background in
advisory, business
creation & multiple
years of PM experience



EFFICIENT

holistic approach
reduces costs &
saves time as we
combine strategy
and implementation

4

SUSTAINABLE COMMITMENT



PERSONAL / TAILOR MADE

we co-create and
participate as your
sparring partners



LONG-TERM ORIENTED

legal compliance &
feasibility and business
creation focused



SYNERGETIC

we're deep inside powerful
communities and derive
value from network effects



DEDICATED

as growth partners our
company is young &
flexible, we go the extra
mile



Working with MPM is a next gen experience.
There are so few specialists in Web3 that
can bring their level of efficiency and professionalism!
Their team is skilled, creative and empathetic.
Truly an asset to any project.



James Killick aka Jimmy Grow
Product Wizard
Launched multiple apps, dApps & NFTs



FIELDS OF EXPERTISE

- NFT solutions & business applications
- Community building & growth
- RWA (Real world asset) Tokenization
- Blockchain & Smart Contracts
- DeFi & Tokenomics

Together we'll disrupt whole industries.



MPM POWERHOUSE

SERVICES OVERVIEW

As growth partners we support all stages of web3 ventures. And traditional businesses who want to explore the power of this new market creating and implementing their own verticles.

INCUBATOR

ACCELERATOR

BRIDGE



INCUBATOR

"SOLID PROJECT ARCHITECTURE"

As a visionary you're full of ideas and concepts. It's simple to integrate them with us. We will reinforce your initiative with proven methods, powerful tools and market expertise.

MODULAR PRODUCTS & SERVICES OVERVIEW:

- Network of industry experts
- Business & finance Modeling
- Legal Feasibility
- Data driven research & market analysis
- Marketing Strategy
- Positioning & Branding
- Litepaper & Whitepaper
- Graphic Design & Web Design
- Structured project set-up
- Key role hiring
- Audience testing
- (Ultra) MVPs via Lean start-up approach
- Tools & Account set-up



“MPM made my vision come to reality. As a founder I needed growth partners who are not only excellent strategists but hands-on builders. And these guys exceeded my expectations by far.”



Tom M. aka Doc Mukti
Serial Entrepreneur & web3 visionary
Founder Touchstone Capital Partners, Boston
The Forge DeFi



ACCELERATOR

"VENTURE BOOST & BUSINESS VERTICLES"

We scale your venture with the professional help of our strong network. Applying the right marketing mix, strengthening your connections and leveraging the power of community.

MODULAR PRODUCTS & SERVICES OVERVIEW:

- Go-to-market Strategy Implementation via Action-Plans
- Break-down of deliverables & actionable items
- Project Management
- Community: Design, Building, Management, Moderation, Growth
- Application of proven Marketing techniques
- Business Development & Sales
- Campaigning & Funneling of Target Groups
- Partnerships & Collaborations Management
- Performance Controlling



I Have sold out 7+ successful NFT projects alongside very skilled teams. But I have never seen the level of professionalism in web3 MPM achieves.



[Matty_Solana](#)
Marketing Manager & Advisor
Web3 community builder



BRIDGE

"BRIDGE A RUNNING BUSINESS TO THE FUTURE OF THE INTERNET."

Craft tailor-made project solution verticals and revenue streams. Tap into new target group segments, strengthen customer loyalty & build meaningful communities around your brand. Conquer the future of the internet in the right way and be part of the new tech revolution.

MODULAR PRODUCTS & SERVICES OVERVIEW:

- Use-case studies
- Feasibility analysis
- Bridging model
- Money flow scheme
- Legal regulatory & compliance audit
- Legal entity structure
- Entity set-up
- Powerful network of web3 native contacts
- Hands-on courses for Entrepreneurs & Employees



My experience with MPM Labs was very productive. They know how to go the extra mile. I highly profited from their skills at the edge of innovation. Web3 was new to me and my finance advisory. But now I am aware of it's transformative power.



Paolo Cusmano
Partner & Managing Director, Mitfin, Milano
Equity & Dept advisory
Structured Finance, M&A, IPOs



MODUS OPERANDI

HOW WE ACHIEVE YOUR GOALS

TOOLS
FOR YOUR SUCCESS:

Confluence, Jira, Slack, Machinations, Miro, Figma,
Canva, PipeDrive.

CHANNELS
FOR YOUR GROWTH:

X (Twitter), Discord, Telegram, LinkedIn, TikTok,
Instagram, Medium, Gitbook, Zealy, Alphabot,
Premint, Subber, Atlas.



Working with MPM as a partner is a constant sense of reliability. I feel fully supported and consulted on any issue I need to explore further. This is a level of service and expertise that far surpasses most web3 and web2 companies.



Amir Mušić

Founder of Mušić studio,
Creative Director at itez

Worked with Warner Music Group, PepsiCo,
Heineken, Ed Sheeran, David Guetta.



2WEB3

WHERE INDIVIDUALS AND COMPANIES FIND THEIR WAY 2WEB3

Good decision making is all about information, knowledge & applied experience.



WEB3 CENTRE OF EXCELLENCE:

- Market Research & Analysis
- Hot topics & Alpha calls
- Fundamental project analysis & review



HANDS-ON COURSES:

- Deep Dives for Entrepreneurs & Employees
- Onboarding guidelines for newcomers
- Accompanied paths from consumer to creator in web3



I highly recommend to book the deep dive courses for traditional businesses and private persons. MPM helps to fully grasp new opportunities provided within web3. Every company owner, CEO, CMO, CIO, CTO and CHRO should know them.



Ewald Manz
Partner at Odgers Berndtson, Munich
Leading HR advisory



HELPING CREATORS CREATE.

DREAM. DO.
DECENTRALIZE.

www.mpmlabs.xyz

X: @mpmlabs_xyz